



**Substance Abuse Council of Vanderburgh County**

# Race for Recovery

## Sponsorship Proposal

Run/Walk

August 27, 2022

Garvin Park

Contact Information

Daniel Miller

Executive Director

Substance Abuse Council of Vanderburgh County

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[www.drugfreecounty.org](http://www.drugfreecounty.org)

### **Who We Are:**

Organized in 1990 under the Governor's Commission for a Drug Free Indiana, the Substance Abuse Council of Vanderburgh County is a non-profit coalition committed to improving our community's wellbeing. The Substance Abuse Council of Vanderburgh County offers financial assistance to substance use disorder treatment providers, substance abuse prevention programs, and law enforcement and criminal justice efforts in Vanderburgh County by providing annual grant funding opportunities. These agencies and programs work as a collaborative effort to prevent and reduce the incidence of alcohol and drug abuse, and other co-related addictive behaviors in Vanderburgh County. Even though most of our agency's available funds are provided by the locally collected court fees related to alcohol and drug offenses, the council receives more grant requests each year than it can fund.

### **Intention:**

Through this event, we hope to raise awareness in our community of substance use disorder treatment by celebrating those who are in recovery, their family and friends, and treatment professionals, while raising funds to help reduce barriers for individuals accessing treatment and prevent further substance abuse in our community.

### **Target Groups and Demographics:**

- Individuals who are in addiction recovery as well as their family members and friends.
- Substance Use Disorder Treatment and Healthcare Professionals
- Area competitive and leisure runners

### **Event Overview:**

**Location: Garvin Park, Evansville, IN**

**Date: Saturday, August 27, 2022**

**Time: 7:00am- Registration and Packet Pickup**

**8:00am- 1 mi walk/5k run**

Expected Attendance: 200

Race Shirts: Short sleeve T-shirts will be provided to participants and volunteers containing logos/names of sponsors

Race Packets: All registered participants will receive race packets with materials provided by event sponsors

Race Organization: Rise Up and Run Productions will be utilizing Chronotrack Timing System

Awards: Medal will be awarded to top finishers in each category

Other Activities: Snacks, prizes, and sponsor booths

## Sponsorship Levels

**CHAMPION FOR RECOVERY Sponsor** \$1,000

- Prominent placement of name/logo on all race related materials
- Name/logo placed on front of race t-shirts
- Sponsor provided corporate banner displayed at start/finish line
- Name/logo recognition on race website
- Opportunity to have promotional table with materials at start/finish.
- 8 complementary registrations

**PARTNER IN RECOVERY Sponsor** \$500

- Name/logo on race t-shirts
- Listed as sponsor on race related materials and website
- Sponsor provided corporate banner displayed at start/finish line
- Opportunity to have promotional table with materials at start/finish.
- 6 complementary registrations

**RECOVERY SUPPORTER Sponsor** \$250

- Name/logo on race t-shirts
- Name/logo displayed on race website
- Opportunity to have promotional table with materials at start/finish.
- 4 complementary registrations

**FRIEND OF RECOVERY Sponsor** \$100

- Name printed on back of all race t-shirts
- Listed as a sponsor on the race website
- 2 complementary registrations

**IN KIND DONATIONS:** We are also seeking donations of food, water stations, entertainment, giveaways, volunteers, etc. for the day of the event.

## Sponsorship Form

**YES! Our organization/company would like to sponsor the Substance Abuse Council of Vanderburgh County's Race for Recovery. We will sponsor at the following level:**

\_\_\_\_\_ **CHAMPION OF RECOVERY- \$1,000**      Promotional Table\_\_\_\_\_

\_\_\_\_\_ **PARTNER IN RECOVERY- \$500**      Promotional Table\_\_\_\_\_

\_\_\_\_\_ **RECOVERY SUPPORTER- \$250**      Promotional Table\_\_\_\_\_

\_\_\_\_\_ **FRIEND OF RECOVERY- \$100**

\_\_\_\_\_ **Other (please specify)** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Company Contact:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Please make checks payable to "Substance Abuse Council of Vanderburgh County" and return along with this completed form no later than **July 22, 2022**.

501 John St. Suite 4  
Evansville, IN 47713

Please email a digital version of your company logo to [SACVCDirector@outlook.com](mailto:SACVCDirector@outlook.com) before July 22, 2022 for T-shirt. Contact Dan Miller to arrange for your corporate banner.

If you have any questions, please contact Daniel Miller at 812-422-0626 or [SACVCDirector@outlook.com](mailto:SACVCDirector@outlook.com).